



Benefiting Peninsula Education Foundation

## SPONSORSHIP OPPORTUNITIES 2025

	Title \$35,000 (1)	Magnum \$25,000 (1)	Champagne \$15,000 (3)	Reserve \$10,000 (4)	Cabana \$7,500 (2)	Estate \$5,000 (4)	Varietal \$2,500 (8) <i>Digital Only</i>
<b>Presenting Sponsor Only</b>							
“Presented by” Recognition on Television, in Print, and Digital Marketing	√						
Private Cabana Seating at Daytime Festival	√						
<b>Live Communications</b>							
Corporate Representative to Give Toast from Concert Stage	√						
Verbal PEF Recognition from Stage at Opening & Closing	√	√	√				
<b>Televised Communications</b>							
“Presented by” Recognition in 00:30 Spot on Cox (South Bay Markets)	√						
<b>Printed Communications</b>							
Logo on VIP Lounge Entrance	√						
21.75” x 28” Personalized Sign at Private Cabana	√				√		
Flag Banner with Logo at Entrance	√	√					
Logo on Concert Stage Wall	√	√	√	√			
Logo on Step & Repeat	√	√	√	√	√	√	
Listing in PV Magazine & Peninsula Print Ads	logo	√	√	√	√	√	
Listing in PEF Annual Community Report mailed to 9,000 subscribers	√	√	√	√	√	√	
“Presented by” on Banner at Peninsula High on Hawthorne Blvd @ Silver Spur Rd	√						
Logo in PEF Spring 2025 Lightwaves Newsletter	√	√	√	√	√	√	
Logo on Entrance Wrist Band			√*				
Logo on Toast on The Coast Reusable Plastic Glasses	√						
Logo on Toast on The Coast Coasters				√			
Logo and QR Code on Concert Tables							
<b>Digital Communications</b>							
Logo on toastonthecoastpv.com & pvpef.org	√	√	√	√	√	√	√
Social Media Recognition	√	√	√	√	√	√	√
Logo on Digital Invitation	√	√	√	√	√	√	√
Logo in monthly PEF e-Lightwaves Newsletters	√	√	√	√	√	√	√
Listing in Holiday Gratitude Emails	√	√	√	√	√	√	√
Email blasts to 12,500 Subscribers	√	√	√	√	√	√	√
Full Page Ad in Digital Event Catalog (premium positioning)	√	√	√	√	√		
Half Page Ad in Digital Event Catalog						√	√
<b>In-Person Event Invitations</b>							
Major Donor Reception to Present Chuck Miller Teacher Grant Awards in Fall 2024	√	√	√	√	√	√	√
Major Donor Reception to Present PEF’s Annual Check Presentation to PVPUSD Superintendent in Spring 2025	√	√	√	√	√	√	√
<b>Event Tickets</b>							
VIP Friday Sunset Session & VIP Saturday Festival (valued at \$500/guest)	12 VIP in Cabana	8 VIP	6 VIP	4 VIP	12 VIP	2 VIP	

\* 1st sponsor to sign up will have choice of VIP or General Admission wristbands. 2nd and 3rd sponsors will each have logo on 50% of available wristband.

Note: Sponsorships are non-transferable.